

E-road take-up: Business model approach & other expected impacts

RESULTS
AREA

Dynamic charging of EVs (DWPT) is technically feasible and in some market niches could be economically viable depending on the evolution of competing technologies

Overview /introduction

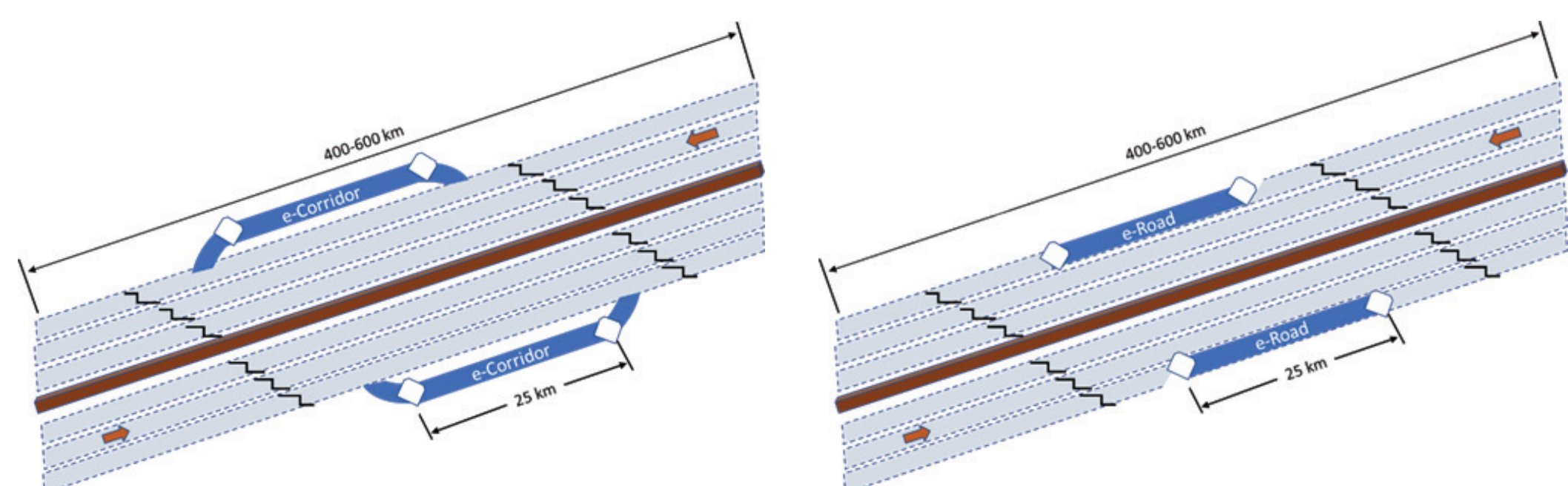
Three deployment scenarios, were discussed in the Strasbourg summit in June 2017 by all experts from the initial 10 options identified.

- Motorway Scenario.** In 2030, we can expect (if subsidized) dedicated external lanes (e-Corridors) of 25 km length for light and heavy electric-vehicles dynamic charging in the most crowded motorways (gaining travel time) between two spots at about 400 to 600 km and providing a range extension of 10% to 20%.
- Periurban Scenario.** Dynamic charging of heavy vehicles and buses in areas with high traffic density, from periurban logistic centers, ports, etc. to the city center or among close cities (intercity buses) travelling a daily distance of around 250 km. with e-Corridors of 10 km length (e-Launchers).
- Urban Scenario.** Likely the first entry point in 2030 using the bus stops as static-dynamic charging points with 25 m charging (e-Trenches) at each stop.

Objectives /methodology

- Analyse the **three scenarios** from three points of view of infrastructure investor, vehicle owner and administration.
- Infrastructure investor:** requires a tariff to cover electricity costs, infrastructure investment, debt and margin. Some incentives are initially required till a critical mass of DWPT-EVs were in roads.
- DWPT EV owner:** needs to justify the added investment to convert its EV into DWPT with a significant number of e-Roads options around his daily activity area.
- Administrations:** a cost benefit analysis was performed considering all relevant aspects; economic investment, technology, health, environment concerns, competing technologies, fuel savings, safety.

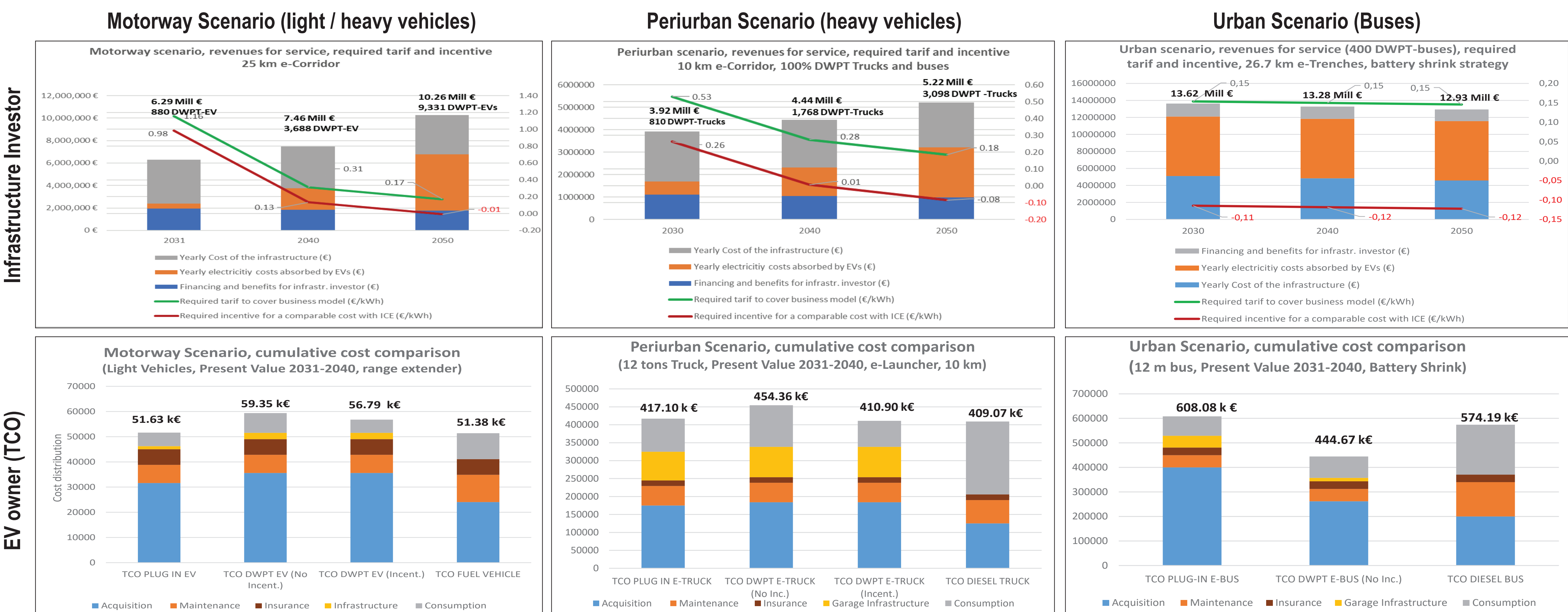
Partners involved



Competing Technologies	Other affecting factors
Battery Capacity	Technology breakthrough
EVs Consumption and Autonomy	Safety (autonomous driving)
Super and Ultrachargers	Health concerns
Wireless Static /Station. Charging	Regulation
Standards and plug-in interoperabili	Environmental issues
Hydrogen vehicles	Economic issues (EV and infrastr.)
Other clean techn. (gas, hybrids...)	Grid impact
Conventional Diesel/Gasoline	Supply chain impact

Variables analysed in the business model

Business Model main results



Main Conclusions

Infrastructure investor:

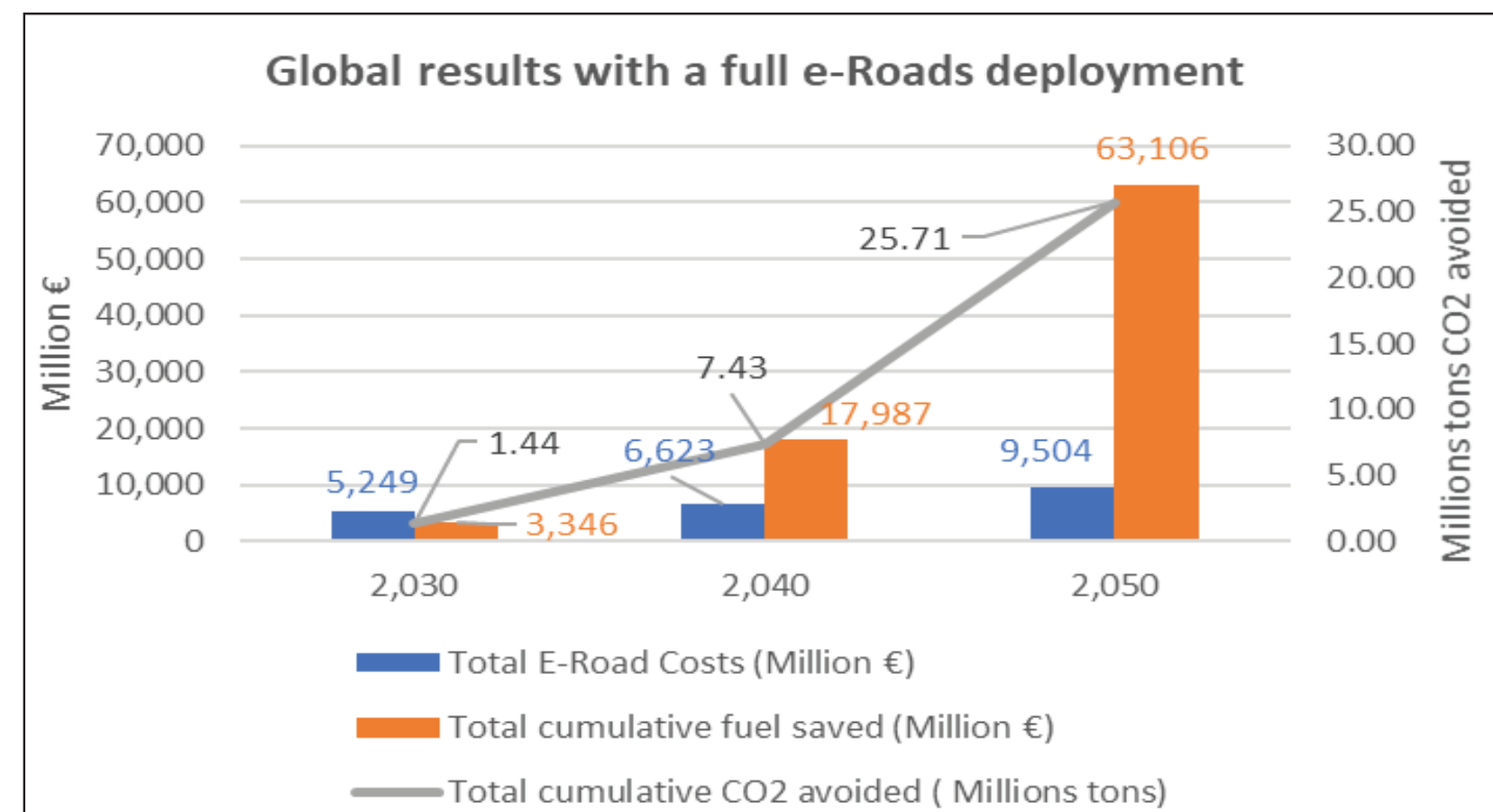
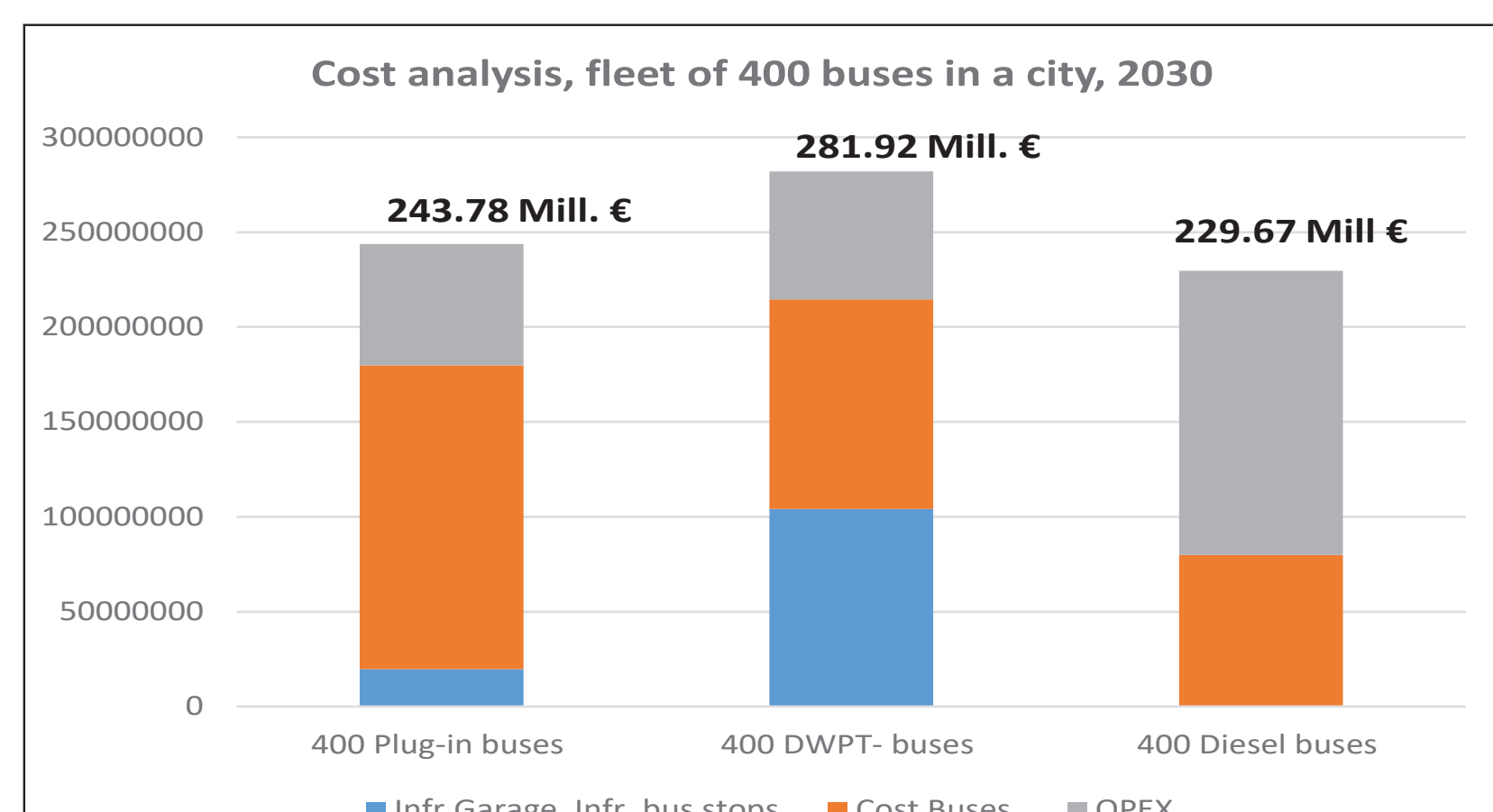
- Required tariffs to charge to users (€/kWh), will not be sustainable till 2050 (except for the urban bus scenario)
- By 2050, a critical mass of daily traffic will eliminate the need for public incentives

Vehicle owner:

- By 2030, ownership of DWPT vehicles is always more expensive than the equivalent EV or ICE. For DWPT EVs, figures are presented with and without incentives.
- Exception: Urban buses. With a reduced battery, cost for users is cheaper than EV of ICE, but by 2030 global TCO is still more expensive than ICE or EV buses.
- Figures may change over time depending on many factors.

Administrations:

- E-Launchers (periurban scenario) cost is more that 3 times the cost of a conventional road (see Figure on the right). However, savings of fuel and CO2 emissions are significant.



Administration. Periurban Scenario main conclusions

Final Event & Demonstration | 21-22 June 2018 Italy

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Consortium

Project facts

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